



CERTIFICATE

no. 535/26

ePrivacyseal GmbH
Bei den Mühlen 5, 20457 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 28 July 2026

Lusha Systems Ltd
132 Derech Menachem Begin, Tel Aviv 6701101, Israel
as a controller in the sense of art. 4(7) GDPR

operates its product or service

"Lusha's Prospecting Platform" and "Integrations solution"

version as available February 2026

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 28/07/2026

next planned monitoring by 19/01/2029

period of validity: 20/02/2026 – 19/01/2029

The certification decision takes place under the validity condition described in Annex 3
and in conformity with the criteria catalogue for the "ePrivacyseal EU" (version 3.0 of May 2022)
of ePrivacyseal GmbH.

*ePrivacyseal GmbH is not an accredited certification body within the meaning of art. 42(5) GDPR.

Annex 1 to certificate no. 535/26

Definition of processing activities

Lusha is a B2B lead intelligence and prospecting platform that enables companies to identify and retrieve business contact details of potential customers, manage lead data, and support customer or candidate engagement processes. The solution is designed to increase sales efficiency, strengthen lead qualification and drive higher conversion rates through more accurate and actionable insights.

In practice, users can update contacts, accounts, or leads in bulk within integrated CRM systems, including the application of user-defined rules to streamline data management. The platform also provides analytical insights that help customers identify ideal customer profiles based on closed opportunities, and refine lead scoring and routing workflows to improve performance.

Lusha further supports inbound lead generation through customisable data capture forms. Customers can design forms with tailored fields such as company size, location, and job title, and embed them on their websites, including as pop-ups or self-hosted forms. Administrators can receive notifications of new submissions, generate and export contact lists in CSV format, and allocate usage credits across team members to ensure controlled and transparent use.

Annex 2 to certificate no. 535/26

Excluded processing activities

This evaluation refers only to the above mentioned product and therefore only to the processes in which Lusha and its customers are involved.

Excluded are:

- processing of personal data relating to the end users of Lusha's customers
- processing of personal data relating to Lusha's website visitors

Annex 3 to certificate no. 535/26

Validity condition

The seal is awarded on the validity condition that the lawfulness of the transfer of personal data to a non-EEA country is ensured either by a) an adequacy decision or b) equivalent technical and organisational measures by the applicant that have been approved by the Certification Body.

The seal is awarded on the further validity condition that the decision of the Italian data protection authority (garante per la protezione dei dati personali) no. 542 of 14 July 2026, insofar as it has become legally binding, does not hold any factual or legal findings contrary to the auditors' technical and legal evaluations.

Annex 4 to certificate no. 353/26

Requirement

Lusha must implement the decision of the Italian Data Protection Authority (garante per la protezione dei dati personali) no. 542 of 14 July 2026 insofar as it has become legally binding.